

Proposal of the Reminding type of the Environmental Keeping Book and Research on its possibility - through the making and the experiment of *"the Environmental Dairy Calendar Keeping Diary"* -

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1. Background and Purpose

The Environmental Keeping Book is effective for people to shift environmentally sound actions. However, the level of their motivation for environment and preventing the global warming is so high that they cannot often accept it.

Then, in the research, for the purpose of improving the problem, the Reminding type of the Environmental Keeping Book is tried to make and its possibility is argued about.

2. The Reminding type of the Environmental Keeping Book

When a subject is given a word, it reminds him of some actions. If it weighs on his mind, he will actually act. The Environmental Keeping Book with the concept is the Reminding type of the Environmental Keeping Book.

3. The making of *"the Environmental Dairy Calendar Keeping Diary"*

The facts

- ☐ To need dairy renewal: A dairy calendar
- ☐ To need free description: A diary

In the research, from the facts, *"the Environmental Dairy Calendar Keeping Diary"* is tried to make as the Reminding type of the Environmental Keeping Book.

The set of 365 days is thought as a dairy calendar, but the set of 7 days is made to investigate.

4. Method of Investigation

4-1 Subject of Investigation

The subjects of investigation are the participants of "the Recommendation of the Global Citizen" (the Environmental Keeping Book by the Shiga Prefectural Government).

4-2 Flow of Investigation (Figure.1)

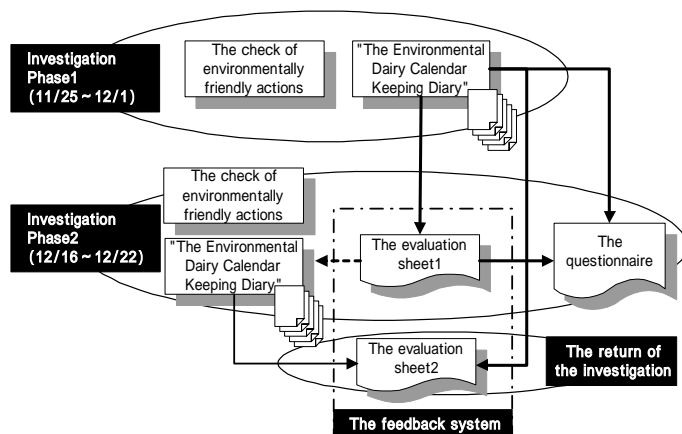


Figure.1 The flow of investigation

4-3 Method of Analysis

4-3-1 The consideration about the reminding of each word of *"the Environmental Dairy Calendar Keeping Diary"*

- (1) The consideration about the actions of each word
- (2) The difference of each word

4-3-2 The verification about *"the Environmental Dairy Calendar Keeping Diary"* as the program of the Environment Keeping Book

The point of the verification

- (1) The improvement
- (2) The method of evaluation
- (3) The term
- (4) The use
- (5) The pleasure
- (6) The difficulty

5. Results of Analysis

All the words can be led to environmentally friendly actions.

The number of the subjects of which the scores are up from the Phase1 to the Phase2 is larger than them of which the scores are down.

6. Conclusion

The Reminding type of the Environmental Keeping Book is more effective for the learning of environment.

As the Phase is gone through, the Environmental Keeping Book according and unique to the subject is being made(Figure.2).

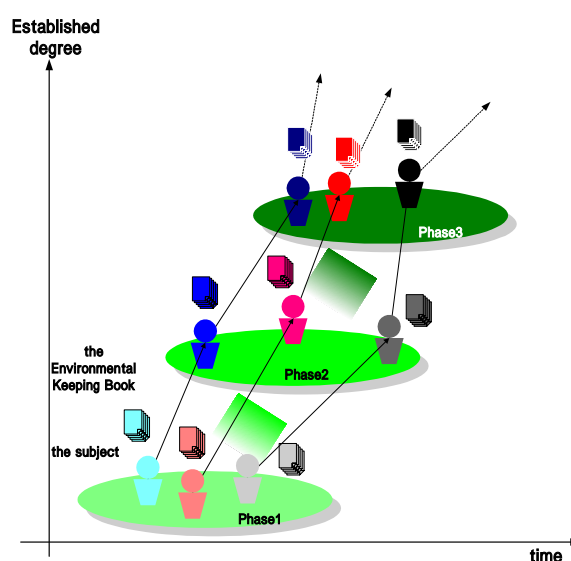


Figure.2 The process of making the Environmental Keeping Book according and unique to the subject through the Phase